la LISTA.

Vendor *Imagery Guide*



BENJAMIN WHEELER

LALISTA.COM

To attract the right couples and convert more enquiries into bookings, we keep all imagery on brand. Please provide:

- A suite of images from a single photographer that capture your work in a way you're most proud of
- Show yourself of your team in context of a wedding and couples / guests enjoying your service or product
- High resolution images 2000px and 300dpi
- 8-12 images
- Landscape and portrait imagery
- Natural editing – not overly saturated
- No watermarks or logos
- Please include the photographer's name within each filename. Example: Venue_name_Exterior_PhotographerName.jpg

All content must include full credit for the vendor team (photographer, videographer, wedding planner, florist).

You may include video content on your listing page by sharing a Vimeo or YouTube link.

In general, quality is more important than quantity. A smaller gallery of strong, cohesive imagery is always better than a larger gallery with mixed styles or quality.

If the content submitted does not align with the La Lista style, we reserve the right to:

- Select the images that best fit our brand
- Remove images from your gallery if necessary

Please submit recent work from the past wedding season only.









