la LISTA.

Venue *Imagery Guide*



CREDIT

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On La Lista, couples spend around three seconds first viewing a listing, seeing four images before deciding whether to stay. That's why the first four images on every venue page now focus on the venue itself: the space, the setting and the atmosphere.

Wedding photography can be beautiful, but it carries someone else's florals, tablescape, colour palette and overall style, which can date quickly and make it harder for couples to picture their own wedding there. Venue-only imagery presents your venue as a blank canvas and gives couples the clearest sense of what it's like to be there.

Each listing holds 10 images in total. Select images that show the venue at its best across its key spaces and in natural light. Please submit:

- A suite of images from a single photographer that capture your venue in a way you're proud of
- High resolution images, 2000px wide and 300dpi minimum
- 8-12 images
- Colour photography
- Landscape and portrait imagery
- Natural editing – not overly saturated
- No watermarks or logos
- Please include the photographer's name within each filename. Example: Venue_name_Exterior_PhotographerName.jpg



You may include video content on your listing page by sharing a Vimeo or YouTube link.

Recommended shot list:

- Aerial shot
- One unique aspect of your venue
- The venue façade or architectural details and character
- A bedroom
- A bathroom
- Key wedding space(s)
- Wedding inside space
- Please also include a separate gallery of a recent wedding at your venue showing spaces & atmosphere set for a wedding - we will use this type of imagery for your social activity.





